

SAN JOSE CONVENTION & VISITORS BUREAU WINS 2009 DISTINCTIVE ACHIEVEMENT AWARD

SAN JOSE (July 9, 2009) – Leading meetings trade publication Association Conventions & Facilities magazine has recognized the San Jose Convention & Visitors Bureau (SJCVB) with a 2009 Distinctive Achievement Award, announced Dan Fenton, CEO of Team San Jose, which runs the convention center and four theaters as well as the SJCVB.

Bureaus chosen to receive this coveted honor were selected by our subscribers who voted for those that best served their association meetings during the past year. Team San Jose and SJCVB are renowned for their “one team for all your event needs” service, which is so popular that 97 percent of clients surveyed said they’d return.

“We’re really proud that we continue to raise the bar on service and set a national example of how to put the customer first,” said Fenton, who is incoming chair of the Destination Marketing Association International (DMAI). “Rather than hand you off to various entities after the meeting is booked, our team is empowered to handle everything from housing and customized menus to permits and technically savvy special events. Since we run the meeting facilities and work closely with the hotel, arts and labor communities, we’re able to cost-effectively control and enhance the clients’ experience.”

For more information, or to book an event, call 1-800-SAN-JOSE or visit www.SanJose.org.

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About Team San Jose

Team San Jose’s mission is to ensure that San José’s Convention Center and Cultural Facilities are effectively managed to reduce costs, improve the local economy, and add value for our customers, residents, workers, and businesses within the City of San Jose. Team San Jose’s board includes local hoteliers, organized labor, the arts and the Convention & Visitors Bureau.

About The San Jose Convention & Visitors Bureau (SJCVB)

The San Jose Convention & Visitors Bureau (SJCVB), part of Team San Jose, has a mission is to enhance the image and economic well being of San Jose by marketing San Jose as a globally recognized destination. The SJCVB offers meeting planners, tour operators, and individual visitors a wide range of services to ensure a successful event and fun visit to San Jose. To receive a copy of the Bureau’s Meeting Planning Guide or Official Visitors Guide, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.