

## San Jose at a Glance

### San Jose is...

- The oldest civilian settlement in California, founded in 1777
- The site of the first state capital
- Northern California's largest city, population of 945,000 (2005 census)
- The third largest city in California
- The tenth largest city in the nation
- One of the top three Safest Big Cities in America
- The largest concentration of technology expertise in the world, with 6,600 technology companies

### Bet You Didn't Know...

- The sun shines 300 days of the year in San Jose
- Average daily temperatures range from January's 50° to July's 70°
- "California Casual" is always in style
- Silicon Valley is very pet-friendly—San Jose has six fabulous dog parks
- The highest elevation is 4,372 feet at Copernicus Peak on Mount Hamilton in the Diablo Range; on a clear day the view east from the peak can stretch all the way to the Sierra Nevada Range; locals say the route up Mount Hamilton from San Jose has 365 turns—one for every day of the year

### Amazing, but True

- San Jose boasts the highest median household income in the nation
- More than half of the adults living in Silicon Valley hold a college degree
- San Jose leads the nation in patent generation
- San Jose State University (SJSU) is Silicon Valley's largest institution of higher learning with 30,000 students and 4,000 employees
- The 154-acre campus of SJSU anchors downtown and includes the Dr. Martin Luther King, Jr. Library co-managed with the city—the first such partnership in the nation and the largest public library west of the Mississippi, displaying artwork on every floor
- San Jose is the number one recycler among the nation's largest cities

### San Jose's Rich Diversity

- San Jose takes pride in the cultural and ethnic diversity of its population, and the unique and vibrant identity of its many neighborhoods
- Residents speak more than 56 different languages
- The census bureau shows the demographics are: 33% white, 32.1% Hispanic, 28% Asian and 2.8% African-American
- Japantown—one of only three in the U.S.— and the Japanese Friendship Garden are popular stops for visitors
- The outstanding Biblioteca Latinoamericana holds one of the largest collections of Spanish language materials in Northern California
- Home to the biggest Vietnamese community outside of Vietnam, San Jose has the nation's first Vietnamese Heritage Garden and Historical Museum
- Year-round, San Jose sponsors many cultural festivals
- Numerous ethnic chambers of commerce are active in the community

## Play All Day

- Roam 150 parks and gardens
- Play 15 local and championship golf courses
- Sip or buy at more than two dozen local wineries
- Shop 'til your credit cards sizzle at malls, outlets, and premium shopping centers
- Watch traveling Broadway shows, ballet, opera, symphony, or local acts at off-Broadway style houses

## Let's Give 'Em Something to Talk About

- The "Today Show" and "Oprah" recently broadcast a Men's Health magazine poll ranking San Jose as the 3rd place in the U.S. to find a mate
- A recent story on CNN.com places San Jose as the 8th Best Fitness Walking City in the U.S.
- MostLivable.org recently ranked San Jose among the Top 10 Most Livable Large Cities (LA to Seattle Coast Starlight)

## Getting Here, Getting Around

- Covering 177 square miles at the southern end of San Francisco Bay, San Jose is 45 minutes south of San Francisco, and some 40-70 minutes northeast of Santa Cruz and Monterey respectively.
- The sleek light rail cars of the Valley Transit Authority (VTA) link downtown to businesses and attractions, making downtown easy to navigate
- Access the city via any of three interstate highways (I-280, I-880, I-680), use the expressways, or hop on Caltrain (commuter rail between San Francisco and Gilroy) or Amtrak (the Sacramento to San Jose Capitol Corridor and the LA to Seattle Coast Starlight)
- The Norman Y. Mineta San Jose International Airport (SJC) is just three miles from downtown San Jose; average time from baggage claim bag pickup to hopping into a cab: five minutes
- As the gateway to Silicon Valley, SJC is one of the most convenient and accessible airports in the Bay Area, boasting 13 airlines and 182 daily departures

## About The San Jose Convention & Visitors Bureau (SJCVB)

The San Jose Convention & Visitors Bureau (SJCVB) mission is to enhance the image and economic well being of San Jose by marketing San Jose as a globally recognized destination. The SJCVB offers visitors, meeting planners, and tour operators, a range of services to ensure a successful event and fun visit to San Jose. For a copy of the Official Visitors Guide, please contact the SJCVB at 1.800.SAN.JOSE (1.800.726.5673) or visit <http://www.sanjose.org>.

