

Own the City

BRANDING CAMPAIGN

408 Almaden Boulevard, San Jose, CA 95110



Welcome to San Jose

The professional staff of Team San Jose is committed to providing an excellent experience to your attendees by offering a variety of signage opportunities through our Own the City Branding Campaign. Together with your strong brand and TSJ's personalized service we can make your attendees feel welcomed as soon as they arrive in San Jose and throughout the city.

Own the City Branding Opportunities

City Street Pole Banners: Over 450 vertical pole banner opportunities in the downtown area of San Jose. TSJ can assist with city application processes including production, installation and removal.

Merchant Awareness: Welcome signs posted on storefront windows of local merchants during the event dates.

San Jose Welcome Signs: Welcome signs placed at the main entrance of the Convention Center. Tabletop signage placed at participating hotels. TSJ will assist with sign production and delivery to the hotels.

Public Relations: TSJ can assist with media releases and can coordinate the request to have a VIP representative from the city office greet your group.

Additional Welcome Options: Welcome buttons/stickers for the greeting staff at the Convention Center, partnering hotels, taxicab drivers and merchants to welcome your group.

Airport Welcome and Advertising Opportunities

Additional Welcome and Advertising Signage:

Advertising opportunities available in the baggage claim areas that include carousel wraps, mobile media, and LCD screens.

Airport Street Pole Banners:

Team San Jose has exclusive use of the 10 banner poles at the San Jose Airport.

There are 2 banners on each pole, a total of 20 banners to welcome your attendees.

Contact for information and pricing:

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Housing Sales & Services Manager

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Public Transportation Takes Your Ad to Your Audience

VTA buses, light rail and taxis go where people go. Wherever those vehicles travel, your advertising goes with them.

You will reach the key drive-time audience of pedestrian and vehicular traffic, as transit routes cover nearly all major streets of Santa Clara County.

Wherever consumers travel in the course of a day, transit advertising is sure to be there, driving your message home.

VTA Buses: Programs run 4-week cycles and reaches over 85% of Santa Clara County during that time!

TAXI Cabs: 20 cab tops double-sided minimum recommended.

Airport inter-terminal shuttle buses: Targets 13K passengers daily. Your message will reach visitors and local residents using buses for Rental Car companies, Long Term Parking, and Inter Terminal Bus passengers and employees.

