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PRESS RELEASE

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**VISIT SAN JOSE DEBUTS DESTINATION SONG  
TO HIGHLIGHT LOCAL ATTRACTIONS AND FOSTER CITY PRIDE**  
*“San Jose” Original Lyrics and Composition by 16-year-old International  
Singer-Songwriter*

(SAN JOSE, CA) – Visit San Jose, the official destination marketing organization for the City of San Jose, debuted the **original song, *San Jose*** and **corresponding music video** at their Annual Meeting on June 12<sup>th</sup> at the Montgomery Theater.

The song was written and composed by 16-year-old Auckland, New Zealand **singer-songwriter Grace Kelly** and recorded in Nashville, Tennessee. Kelly spent much of her formative years in San Jose after her father moved to Silicon Valley for an employment opportunity. She wrote the song as a tribute to the City and the happy memories she has of growing up in San Jose.

“This is my love song to San Jose,” says Kelly. “I look back at my time here with fondness and appreciation for the people and experiences that made me who I am. San Jose is full of inspiration and I’m lucky to have lived here.”

“We are honored to have a young artist be so inspired by San Jose that she dedicated a song to us,” says **Karolyn Kirchgesler, President & CEO of Visit San Jose**. “We hope that sharing this song inspires travelers to experience our destination for themselves. You can’t help but smile when you hear the song and watch the video.”

The music video was produced with local crew and led by an acclaimed creative team. The song calls out “only in San Jose” experiences like riding **VTA light rail Downtown**, walking through the chic **Willow Glen neighborhood**, and attending concerts at the vista-rich **Mountain Winery**. The video illustrates the diversity of San Jose and



Visit San Jose’s new marketing music video for *San Jose* shows off local treasures of the city, like the outdoor spaces at Sierra Vista Open Space Preserve.



*San Jose* singer-songwriter Grace Kelly is from Auckland, New Zealand but grew up in San Jose. Her original song inspired Visit San Jose’s new destination campaign.



highlights key attractions such as **Santana Row**, **The Tech Interactive**, and the **San Jose Sharks**. Visit San Jose also worked with **Get Down Dance Studios**, **San Jose Japantown** businesses and the **Sierra Vista Open Space Authority**.

The song and video will be used to promote San Jose as a travel destination in both business and leisure markets. *San Jose* is available to stream and download at [sanjose.org](http://sanjose.org). Follow **Visit San Jose** on our social media channels using **#sanjosesong** and **#sanjoselove** to see more content related to our song.

#### **ABOUT VISIT SAN JOSE**

Visit San Jose is the destination marketing organization (DMO) for the City of San Jose. Our mission is to increase tourism's economic impact through marketing, communications, destination development and brand strategy. Our parent company, Team San Jose (TSJ), is an innovative partnership unifying the San Jose Convention and Visitors Bureau, hotels, arts, labor and venues to deliver an exceptional visitor experience. TSJ manages the San Jose McEnery Convention Center, California Theatre, Center for the Performing Arts, San Jose Civic, Montgomery Theater, Parkside Hall and South Hall. For more information, visit [sanjose.org](http://sanjose.org).

#### **CONTACT**

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