



Team San Jose

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Who We Are

Team San Jose (TSJ) is a new breed of destination marketing organization (DMO) that is changing the face of the meetings industry. Our organization serves as a one-stop shop for customers' meetings and events, resulting in saving the planner time, energy and resources.

The TSJ organizational one-stop shop model unifies the Convention and Visitors Bureau, San Jose Convention Center, hotels, unique meeting venues, labor, arts and local business to take care of all meeting needs within one team. Rather than hand clients off to various entities to book aspects of your meeting, TSJ can handle everything from venues and housing to customized menus, marketing and strategic planning. This streamlined solution to booking the destination, from the smallest corporate group to a big city wide, makes San Jose's service similar to booking and operating in a big box hotel property.

This dynamic solution is unique to the industry and differentiates San Jose from competitors.

TSJ can also be your guide to navigate the city post-meeting or for leisure. Whether you're interested in shopping, local wineries, cultural and performing arts, amusement parks and attractions, museums, sports, outdoor activities or just exploring, we are destination experts that can help you discover San Jose and the greater Bay Area.



In 2010, San Jose became the first Northern California destination to receive the Destination Marketing Accreditation Program (DMAP) accreditation. DMAP is an independent international body defining quality and performance issues in destination marketing and recognizing DMOs that meet or exceed industry standards, distinguishing those official destination marketing organizations (DMO) that are committed to industry excellence. The DMAP program is powered by Destination Marketing Association International (DMAI). The DMO is accredited by the Destination Marketing Accreditation Program (DMAP) of the Destination Marketing Association International, 2025 M Street, N.W., Suite 500, Washington, D.C., 20036, USA, Ph. 202-296-7888.

TSJ manages the San Jose Convention Center, California Theatre, Center for the Performing Arts, Montgomery Theater, and the San Jose Civic. All the venues are within 1 block of each other, creating a walkable, cultural campus of meeting space.