



**FEBRUARY - MARCH 2025**

Contact Nicole Doña at [ndona@sanjose.org](mailto:ndona@sanjose.org) to be added to our distribution list.

**\*\*NVIDIA GTC 2025 Conference attendees expecting similar or larger attendance than GTC 2024. Expected attendance to be 19,000+ on flow. Attendees on their own for all dinners.\*\***

PEAK DATES	ESTIMATED ATTENDANCE (ACROSS ALL VENUES)
Saturday, February 8, 2025	5,000
Wednesday, February 12, 2025	8,100
Friday, February 14, 2025	5,775
Saturday, February 15, 2025	5,758
Monday, February 24, 2025	5,000
Thursday, March 13, 2025	5,000
Monday, March 17, 2025	19,000+
Tuesday, March 18, 2025	19,000+
Wednesday, March 19, 2025	19,000+
Thursday, March 20, 2025	19,000+
Friday, March 21, 2025	19,000+

EVENT	VENUE	PUBLIC OR PRIVATE EVENT	START DATE	END DATE	SHOWINGS	ESTIMATED ATTENDANCE PER SHOW	NOTES ON PROGRAM	DEMOGRAPHICS	VISITORS
<a href="#">Father Mike Schmitz</a>	Center for the Performing Arts	Public Event	Wednesday, February 12, 2025	Wednesday, February 12, 2025	02/12/2025; 7:00pm	2,000	Lunch provided for attendees on February 12th from 9:45am - 1pm		
<b>CA Conference for Women 2025</b>	San Jose McEnery Convention Center	Public Event	Wednesday, February 12, 2025	Wednesday, February 12, 2025	N/A	5,640	Concessions open for attendees from 7am - 4pm Attendees on their own for dinner.	97% Female 3% Male	86% Local 14% Out of Town
<a href="#">Zhao Benshan Comedy Show</a>	San Jose Civic	Public Event	Wednesday, February 12, 2025	Wednesday, February 12, 2025	02/12/2025; 8:00pm	2,800			
<b>Genesis Gaming Tournament 2025</b>	"San Jose McEnery Convention Center, Multiple Venues"	Public Event	Friday, February 14, 2025	Sunday, February 16, 2025	N/A	3,100	Attendees on their own for all meals	80% Male 20% Female	75% Local 25% Out of Town
<a href="#">The Adventures of Tom Sawyer</a>	Montgomery Theater	Public Event	Friday, February 14, 2025	Sunday, February 23, 2025	02/14/2025; 7:00pm 02/15/2025; 2:00pm 02/15/2025; 7:00pm 02/16/2025; 1:00pm 02/16/2025; 6:00pm 02/21/2025; 7:00pm 02/22/2025; 2:00pm 02/22/2025; 7:00pm 02/23/2025; 1:00pm	286			
<a href="#">Air Supply</a>	San Jose Civic	Public Event	Friday, February 14, 2025	Friday, February 14, 2025	02/14/2025; 8:00pm	2,600			
<a href="#">Whose Live Anyway</a>	San Jose Civic	Public Event	Saturday, February 15, 2025	Saturday, February 15, 2025	02/15/2025; 8:00pm	1,800			
<a href="#">Bluebeard's Castle</a>	California Theatre	Public Event	Saturday, February 15, 2025	Sunday, March 2, 2025	02/15/2025; 7:30pm 02/16/2025; 2:00pm 02/21/2025; 7:30pm 02/23/2025; 2:00pm 02/28/2025; 7:30pm 03/02/2025; 2:00pm	538			
<b>CSMFO Annual Conference 2025</b>	San Jose McEnery Convention Center	Private Event	Tuesday, February 18, 2025	Friday, February 21, 2025	N/A	1,500	Lunch Provided on Tuesday 2/18 Breakfast and Lunch Provided on Wednesday 2/19 and Thursday 2/20 Breakfast only Provided on Friday 2/21 Attendees on their own for dinners	60% Male 40% Female	85% Out of Town 15% Local
<a href="#">Woven Stories 2025</a>	Center for the Performing Arts	Public Event	Saturday, February 22, 2025	Saturday, February 22, 2025	02/22/2025; 7:00pm	1,700			



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<b>SJMADE Friend Fest 2025</b>	San Jose McEnery Convention Center	Public Event	Saturday, February 22, 2025	Sunday, February 23, 2025	N/A	2,175	Attendees on their own for all meals	50% Male 50% Female	100% Local
<b>Broadway San Jose Launch Party</b>	Center for the Performing Arts	Public Event	Saturday, February 22, 2025	Monday, February 24, 2025	2/24/2025; 6:30pm	1,000			
<b>Dream Theater</b>	San Jose Civic	Public Event	Monday, February 24, 2025	Monday, February 24, 2025	02/24/2025; 7:30pm	2,300			
<b>SPIE Advanced Lithography 2025</b>	San Jose McEnery Convention Center	Private Event	Monday, February 24, 2025	Thursday, February 27, 2025	N/A	2,700	Breakfast will be provided 2/24 - 2/27 from 7:30am - 9am  Lunch will be provide 2/24 - 2/27 from 12pm - 2pm  Attendees on their own for all Dinners	75% Male 25% Female	65% Local 45% Out of Town
<b>Alejandra Guzman</b>	San Jose Civic	Public Event	Thursday, February 27, 2025	Thursday, February 27, 2025	02/27/2025; 8:00pm	1,700			
<b>Rock of Ages</b>	Montgomery Theater	Public Event	Friday, February 28, 2025	Sunday, March 9, 2025	02/28/2025; 7:00pm 03/01/2025; 2:00pm 03/01/2025; 7:00pm 03/02/2025; 1:00pm 03/02/2025; 6:00pm 03/07/2025; 7:00pm 03/08/2025; 2:00pm 03/08/2025; 7:00pm 03/09/2025; 1:00pm	231			
<b>AAUU Super Regional Championship</b>	San Jose McEnery Convention Center	Public Event	Saturday, March 1, 2025	Saturday, March 1, 2025	03/01/2025; 7:00am	2,010	Concessions Provided, Attendees on their own for all meals.	TBD	TBD
<b>Il volo</b>	San Jose Civic	Public Event	Monday, March 3, 2025	Monday, March 3, 2025	03/03/2025; 8:00pm	2,200			
<b>The Thorn</b>	Center for the Performing Arts	Public Event	Tuesday, March 4, 2025	Wednesday, March 5, 2025	03/04/2025; 7:00pm 03/05/2025; 7:00pm	1,700			
<b>Beethoven's Eroica</b>	California Theatre	Public Event	Saturday, March 8, 2025	Sunday, March 9, 2025	03/08/2025; 7:30pm 03/09/2025; 2:30pm	TBD			
<b>Nurko</b>	San Jose Civic	Public Event	Saturday, March 8, 2025	Saturday, March 8, 2025	03/08/2025; 8:00pm	1,400			
<b>Public Dance</b>	San Jose McEnery Convention Center	Public Event	CANCELED	Saturday, March 8, 2025	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED
<b>2025 SCVSEFA Synopsys Championship</b>	San Jose McEnery Convention Center	Private Event	Thursday, March 13, 2025	Thursday, March 13, 2025	N/A	3,000	Attendees on their own for all meals	60% Male / 40% Female	100% Local
<b>Carlos Rivera</b>	Center for the Performing Arts	Public Event	Thursday, March 13, 2025	Thursday, March 13, 2025	03/13/2025; 8:00pm	2,000			
<b>Final Fantasy VI Rebirth Orchestra</b>	Center for the Performing Arts	Public Event	Saturday, March 15, 2025	Saturday, March 15, 2025	03/15/2025; 8:00pm	2,500			



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<b>NVIDIA GTC 2025</b>	"San Jose McEnergy Convention Center, Multiple Venues"	Private Event	Monday, March 17, 2025	Friday, March 21, 2025	N/A	TBD	Lunch Provided at Monday - Friday at Plaza de Cesar Chavez  Lunch & Receptions Hosted, more detailed public events resume to come.	80% Male / 20% Female	60% Local 40% Out of Town
<a href="#">Cher</a>	Center for the Performing Arts	Public Event	Tuesday, March 18, 2025	Sunday, March 23, 2025	03/18/2025; 7:30pm 03/19/2025; 7:30pm 03/20/2025; 7:30pm 03/21/2025; 7:30pm 03/22/2025; 2:00pm 03/22/2025; 7:30pm 03/23/2025; 1:00pm 03/23/2025; 6:30pm	1,988			
<a href="#">Dancing With The Stars</a>	Center for the Performing Arts	Public Event	Tuesday, March 25, 2025	Tuesday, March 25, 2025	03/25/2025; 7:30pm	2,500			
<a href="#">Christine D'Clairo</a>	San Jose Civic	Public Event	Wednesday, March 26, 2025	Wednesday, March 26, 2025	03/26/2025; 8:00pm	1,000			
<a href="#">Come Together Beatles Concert Experience</a>	Montgomery Theater	Public Event	Saturday, March 29, 2025	Saturday, March 29, 2025	03/29/2025; 7:30pm	200			
<b>Hua Rui</b>	Center for the Performing Arts	Public Event	Saturday, March 29, 2025	Saturday, March 29, 2025	03/29/2025; 7:30pm	1,500			
<a href="#">Hollywood Spectacular</a>	California Theatre	Public Event	Saturday, March 29, 2025	Sunday, March 30, 2025	03/29/2025; 7:30pm 03/30/2025; 2:30pm	TBD			