



PRESS RELEASE

JUNE 11, 2020

Hi-Res Photos Available: https://bit.ly/sanjosegbac

# San Jose McEnery Convention Center & San Jose Theaters Join GBAC STAR Facility Accreditation Program

*Completion of 20 performance-based measures will ensure all Team San Jose managed venues are operating at industry's highest standards for cleaning and disinfection* 

(San Jose, CA) – <u>Team San Jose</u>, the parent organization overseeing the San Jose McEnery Convention Center, the collection of San Jose Theaters and Visit San Jose, in collaboration with the Global Biorisk Advisory Council (GBAC), a Division of ISSA, announces their active commitment to the <u>GBAC STAR™</u> <u>facility accreditation</u> program. The San Jose McEnery Convention Center will be the first convention center in Silicon Valley and the Bay Area to commit to the GBAC STAR program.

GBAC STAR is the industry's only outbreak prevention, response and recovery accreditation. GBAC STAR establishes protocols and procedures, offers expertled training and assesses a facility's preparedness for biorisk situations.

Once Team San Jose's venues are fully accredited in the 20 GBAC STAR Program Elements performance-based accreditation, the San Jose McEnery Convention Center and the San Jose Theaters staff will be implementing the industry's highest standards for cleaning and disinfection of infectious agents.

"Team San Jose's commitment to the GBAC STAR accreditation for the San Jose McEnery Convention Center and the San Jose Theaters aligns with our mission to provide the safest and easiest customer experience possible," states **John** 



The San Jose McEnery Convention Center (pictured) and the San Jose Theaters, both managed and operated by Team San Jose, are actively pursuing GBAC STAR Accreditation. Once completed, all venues in the Team San Jose campus will be operating at the industry's highest standards for cleaning and disinfection.

**LaFortune, COO of Team San Jose**. "We are proud to partner with GBAC and to institute its premier system of cleaning, disinfection and infectious disease prevention for all guests at Team San Jose managed venues."

"San Jose is the top meeting destination in Silicon Valley, and the top tech meeting destination in the world. In the center of innovation, our pursuit of GBAC STAR accreditation signals that meeting planners and attendees will experience the most comprehensive and innovative solutions to providing a healthy space – and greater peace of mind," says Matthew Martinucci, VP of Sales and Destination Services for Visit San Jose.

"This will provide another level of customer care in the San Jose Theater experience, for patrons, performers, and show organizers," says John Ciulla, GM of the San Jose Theaters. The San Jose





Theaters include the Montgomery Theater, San Jose Civic, California Theatre, and the Center for the Performing Arts.

"We are pleased to collaborate with Team San Jose on GBAC STAR to ensure its meeting and event venues are clean, safe and healthy for visitors and residents alike," states **GBAC Executive Director Patty Olinger**. "Team San Jose's proactive efforts to pursue GBAC STAR accreditation at both the San Jose McEnery Convention Center and the San Jose Theaters will establish a new industry precedent for all Silicon Valley and Bay Area events."

For up-to-date information about the San Jose McEnery Convention Center and Team San Jose, visit www.sanjose.org.

###

### ABOUT TEAM SAN JOSE

Team San Jose is an innovative partnership unifying the San Jose Convention and Visitors Bureau, hotels, arts, community business leaders, labor and public venues to deliver an exceptional visitor experience and serve as the gateway to San Jose as a destination. Team San Jose is the parent company of Visit San Jose, the city's official destination marketing organization. Team San Jose also manages the San Jose McEnery Convention Center, South Hall, and arts and entertainment venues including the California Theatre, the Center for Performing Arts, Montgomery Theater, and San Jose Civic. In addition, Team San Jose created and operates a full-service catering facility that serves as the official caterer in all TSJ managed venues. Team San Jose is a non-profit, economic development organization and the primary driver in generating economic impact to San Jose's local economy through leisure and business travel. For more information, visit <u>www.sanjose.org</u>.

#### ABOUT GBAC, A DIVISION OF ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

#### ABOUT ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit <u>www.issa.com</u> or call 800-225-4772 (North America) or 847-982-0800.

## CONTACTS

Frances Wong Director of Marketing & Communications Team San Jose E: <u>fwong@sanjose.org</u> C: (510) 396-8367

Jonathan Adkins Vice President of Marketing ISSA E: jonathan@issa.com D: (847) 982-0800 Ext. 1338